



The Family Photo Session Guide

*How to make the most of your
investment*

afton fife
P H O T O G R A P H Y

www.aftonfifephotography.com.au

WELCOME



Welcome to 'The Family Photo Session Guide'.

Family photos are a priceless investment. They are the chance to press pause on a special moment, and look back fondly at memories that make you smile.

I am committed to capturing natural, fun and relaxed images of you and your family — something to be treasured for generations to come.

This Guide is designed to help you understand what to expect before, during and after a photo session with me.

I look forward to seeing you soon, and capturing gorgeous images of you and your loved ones. Keep an eye out for my monthly newsletter!

Have a great day!
Afton

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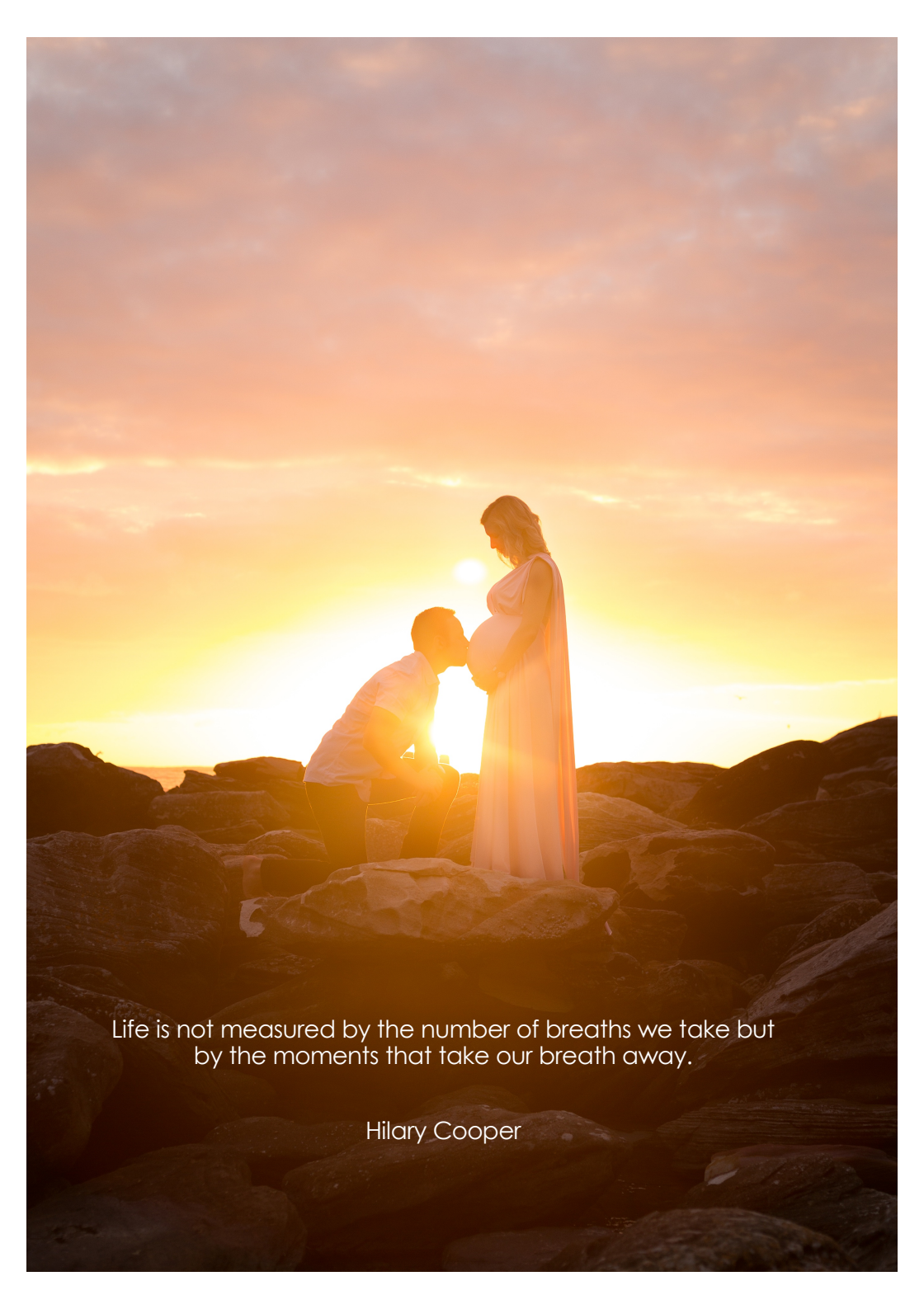
YOUR SESSION

Your session includes:

- a comprehensive welcome pack sent in the post to help you to prepare, decide what to wear, and make the very most out of this investment in your memories
- a pre-session phone consultation
- a fun and relaxed photo session at a location of your choice for up to six people (\$30 for each additional person)
- a secure online gallery of 25 - 30 professionally edited images in both colour and black & white
- one 8 x12 inch art mounted print.

Additional prints, products & digital files are available. Prints start at \$75 and digital file collections at \$990.



A romantic moment between a man and a pregnant woman at sunset. The man is kneeling on a rocky shore, leaning forward to kiss the pregnant woman's belly. She stands before him, her hand resting on her belly. The sun is low on the horizon, creating a warm, golden glow that silhouettes the couple. The sky is filled with soft, orange and pink clouds. The foreground is composed of dark, jagged rocks.

Life is not measured by the number of breaths we take but
by the moments that take our breath away.

Hilary Cooper

THE PORTRAIT PROCESS

2 WEEKS BEFORE

You will receive your welcome guide in the post which contains lots of ideas to help you get ready for your session. You will need to have completed your online questionnaire & paid your session fee to secure your chosen time and date.

2 DAYS BEFORE

Lay out your clothing options on the bed and send me through a quick phone photo so I can help you make your final outfit choices. I will give you a call to confirm the final details (like our meeting place) and answer any last minute questions that you might have.

DAY OF SESSION

We'll have a fun and relaxed photo session. I will ask you to sign a model release, which gives me permission to use your photographs in my marketing but also allows me to show you a sneak peek on social media.

1 WEEK AFTER

Your images will be culled, colour corrected and edited and I will post a sneak peek for you on social media. Feel free to share this with family and friends!

3 WEEKS AFTER

You will receive the best of the best images from your session in both colour and black and white in your secure online gallery. The gallery will also include examples of how you might like to display your images on your walls.

4 WEEKS AFTER

You will choose and order your products online. I can help you to choose your favourites. If you are having trouble choosing I am more than happy to chat about different options and combinations.

5-6 WEEKS AFTER

After payment has cleared your prints and products will be ordered. Most products take at least 2 to 3 weeks to be shipped back to me.

Your products will then be checked for quality assurance, packaged and posted or delivered to you.

When you receive them feel free to send me an email letting me know what you think or post a photo to my Facebook page to show me how great they look!

SESSION LOCATION

AT HOME

- Best for newborns, babies and toddlers where all the essentials are at your fingertips.
- Your home does not have to look like something out of Vogue, but it does have to have great natural light. If in doubt we can chat about this.
- We will use rooms with good natural light, as well as verandahs and outdoor areas.
- Take the washing off the line, move the bins and hide any clutter in the cupboards (no judgement!).

ON LOCATION

- Best for older children, or bigger families, unless you have an outdoor area at home that can accommodate everyone.
- Choose your favourite beach, wharf, urban or park location (or ask me for recommendations).
- Timing is important for light and crowds — especially for beach sessions (early morning is generally best).
- Remember to bring non-messy snacks, water and baby wipes! For beach sessions bring a change of clothes and a towel (just in case!).



WHAT TO EXPECT

TIMING REALLY DOES MATTER

Family photo sessions take approximately 1 hour. We start between 6 am-8 am or 3 pm-6 pm for the best light. For sunset sessions, we start 1.5 hours before sunset. I always suggest holding sessions around your child's sleep and when they are happiest (so mornings tend to be better for younger children).



ORGANISED CHAOS

At the start of the session I will take some time getting to know the little ones. This lets them get used to me and my camera. I will often take some quick shots of them and let them see how wonderful they look on the back of the camera. To get the best from them, sometimes the session might seem a little chaotic but you can rest assured that I am always getting the shot.



FLEXIBLE & FUN

Your session will be a balance of gorgeous 'posed' portraits and fun images that capture your little ones being their hilarious selves. My favourite types of images are the more candid shots so often I will give you a few directions and then just photograph around you. There is real magic in these moments.



BEST TIME TO HAVE PHOTOS

Please book in at least 2 – 4 weeks in advance to avoid disappointment.

MATERNITY: 7th – 8th month of Pregnancy

NEWBORN: 6 - 14 days after birth



BABIES: As soon as they start SMILING

FAMILIES: Every day



WHAT CLIENTS SAY



The photos are amazing!!! I love them... thank you!!

Georgina

The photos arrived on Monday and we absolutely love them. They are so beautiful. You captured the boys, in particular, just perfectly. We are thrilled and excited to have them and look forward to putting some up in our new house. Thank you once again for taking them.

Sara



I just wanted to say how blessed we are with your talent! Thank you, thank you for our photos. We love them.

Catharine

The afternoon was great fun and not too drawn out. All 3 of us were casually directed to various spots, for optimal photo opportunities and laughs. We were very pleased with the experience, the end product and price.

Ryan



STUDIO POLICIES

IN ORDER TO ENSURE THAT YOUR SESSION IS FUN, RELAXED AND EXACTLY WHAT YOU ARE EXPECTING PLEASE NOTE THE FOLLOWING POLICIES.

Your booking

1. Your booking (date and time) is secured upon payment of the non-refundable Session Fee.
2. The Session Fee includes up to six people. Each additional person attracts a fee of \$30 per person unless otherwise arranged.
3. You acknowledge that you have read the details outlined on www.aftonlifephoto.com.au regarding pricing, including the minimum spend of \$500 per photo session in addition to your Session Fee. Acknowledgement of this is confirmed via payment of the Session Fee.
4. Any prints or products included in the Session Fee will only be provided once the final purchase is made.

Rescheduling your session

5. In the event that you need to reschedule your session due to illness or other event beyond your control please:
 - a) provide us with at least 24 hours notice, and
 - b) reschedule your session for a date within 12 months of the cancelled session.
6. Unfortunately, we may need to reschedule your session in the event of poor weather conditions (for example, rain) or other unforeseeable events. If your session does have to be rescheduled we will, where possible:
 - a) provide you with at least 24 hours notice, and
 - b) reschedule your session for a date within 6 months of the cancelled session.

Your gallery

7. A link to your online gallery, comprising 25 to 30 edited images, will be sent to you within four weeks of your session.
8. Your gallery will be deactivated after seven days.
9. We are happy to reactivate your gallery for an additional seven days for free but any further reactivations will attract a fee of \$50.
10. The images in your gallery have been selected, edited and retouched for the optimal result. No further editing will be undertaken beyond resizing your photos for the fulfilment of a product order.

Products

11. Products, including prints and digital images, can be ordered online through the gallery portal. Where products are sourced from external suppliers, orders will not be placed with these suppliers until we have received your payment in full.
12. While every effort is made to ensure your purchased products are delivered to you as quickly as possible, you acknowledge that there may be events outside our control which delay delivery and that we will not be held responsible for this.

Storage

13. Purchased images will be stored by us for a period of 12 months from the date of your photo session. After this time we reserve the right to delete your images from our storage system. You may order further prints and products until that date only.

Copyright and use of images

14. Prior to your session you will be asked to sign a model release which will grant us, our agents and assigns:
 - a) the unrestricted right and permission to copyright of all the photographs taken, and
 - b) permission to use the photographs for the purpose of display, portfolio, advertising, website, social media, competition or any publication or article in promotion of our business.
15. If you choose to purchase the digital files you are granted authorisation to obtain unlimited reprints for personal use only. The photographs provided may not be sold, edited, altered (other than resizing for print) or used for any commercial purpose under any circumstances, without written permission.
16. You are welcome to use watermarked low resolution images on social media sites. Please note that altering the image in any way, including cropping out our watermark is a breach of copyright.



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